



# JUSTE UN CLOU

Released on May 17<sup>th</sup> on Instagram

Compelling and exceptional, the **Juste un Clou bracelet** inspires digital artists. For this creative endeavor, Cartier has selected artists whose performances, ranging from subversive to poetic, resonate with the rebellious energy of Juste un Clou. All of them — photographers, painters, videographers, and visual artists — had complete carte blanche to interpret Juste un Clou by Cartier. This open collaboration has created images that are idiosyncratic, visually powerful, romantic, and unexpected, hailing from Dubai, London, Paris, Berlin, New York, Shanghai, and Hong Kong.

*Cartier*